

CITY OF WINDY HILLS

Minutes of Regular Council Meeting
December 13, 2021

The Council and Officers of the City of Windy Hills met at the Sojourn Community Church, 2501 Rudy Lane, at 7:00 P.M. Mayor Davis called the meeting to order.

ROLL CALL: The following were present:

MAYOR

Helen M. Davis

COUNCIL MEMBERS

Bruce Blue
Kate Greer
Marcia Myers
Marianne Rademaker
Suzanne Spencer
Laura Trachtenberg

OTHER CITY OFFICIALS

Lisa Kraft
Attorney Clay Barkley
Steve Teaford

Metro Councilwoman
Paula McCraney

MINUTES:

Councilwoman Greer moved to approve the minutes of the November 8, 2021 Council meeting; seconded by Councilman Blue. The motion passed unanimously.

FINANCIAL REPORTS, APPROVAL OF BILLS:

The financial reports for November 2021 were moved for approval by Councilman Blue, seconded by Councilwoman Trachtenberg. The motion passed unanimously.

Councilwoman Trachtenberg moved to approve the November bills, totaling \$68,806.85, and was seconded by Councilwoman Greer. The motion passed unanimously.

RESIDENTS' COMMENTS/CONCERNS: A resident, Brianna Levering of 703 Indian Ridge Road, requested speed bumps to slow down speeders on Indian Ridge. There was discussion by the Council.

MAYOR'S REPORT:

COMMITTEE REPORTS:

Finance/Ordinances: Councilwoman Rademaker reported the city received a nice thank you from the Louisville Orchestra for ARPA funds from Windy Hills.

Code Enforcement: Steve Teaford reported 2 new rental properties, 1 new vacant property, and working on 3 nuisance properties..

Windy Hills Green/City Maintenance/Newsletter/Tree Board - Councilwoman Greer:
Councilwoman Greer reported,

Newsletter - Councilwoman Myers: Councilwoman Myers reported The Windy Hills Breeze was sent to all subscribed residents and friends on Thursday, November 11th. It included information about the Glow on the Green event, the construction on Rudy Lane, and the Waste Schedule including the alternating Monday Yard Waste winter schedule which began in December. Eleven of the e-mail addresses proved to be no longer working and were unsubscribed. 53.7% of those sent were opened. Mailchimp provides a report of open activity by e-mail address.

To most effectively communicate with residents, we need to increase the number of subscriber households and to increase the interest in reading our communications. I suggest a strategy that includes:

- Inviting subscription within the 1st 6 weeks of residency in the community,
- Encouraging subscription at all of our events
- Using Next Door posts to draw residents to the newsletter and our website
- Possibly offering occasional incentives (coupons or drawings) in our newsletter to increase reading

The deadline for our December/Holiday issue of The Breeze is Wednesday, December 15th at noon. This issue will include our usual snowy Green scene and photos from this year's very successful Glow Event. The waste schedule will include all of the dates for yard waste pickup through February (also sent out by Lisa).

The January issue will be a print issue mailed to all residents. These issues are our best opportunity to reach residents, so be thinking about what you need/want to communicate. Good news stories are very welcome. The deadline for that issue will be Wednesday January 12th at noon.

Community Caring/Health & Fitness/Welcome to Windy Hills – Councilwoman Spencer:

Councilwoman Spencer reported the following:

- Welcome to Windy Hills - We had 4 new residents in November.
- Caring Community – there has been a request for replacement of the Aging in Place.
- Outlets at the Westport Road signature entrance need to be replaced.
- Per Mayors request – walkway at the Green

Public Works – Councilman Blue: Councilman Blue reported:

- The branches we're cut on the walking path bridge during the Rudy Lane street repair.
- The street repair was accomplished two weeks early.
- We we're asked to provide cans for garbage removal. We do not provide cans for waste removal. One reason is we have back door pick up service twice a week for garbage removal.
- A special JCLC board meeting will be held today (Monday) to discuss how to help tornado victims. I will be on call.
- I received a message from Martha concerning handicap sidewalk problems
- The tree lighting on the green was a success.

Ordinances/Community Standards - Councilwoman Trachtenberg: Councilwoman Trachtenberg no report.

UNFINISHED BUSINESS: None

NEW BUSINESS: Councilwoman Myers made a motion to ask EcoTech to add an additional day of yard waste pick up, not to exceed \$1,900.00. Councilwoman Trachtenberg seconded the motion. The motion passed unanimously.

ATTORNEYS COMMENTS: Attorney Clay Barkley reported working on Ordinance enforcement and property tax enforcement.

COMMENTS/QUESTIONS TO THE COUNCIL AS A WHOLE:

Councilwoman Greer moved to adjourn the meeting at 7:57 p.m., seconded by Councilwoman Trachtenberg and the motion passed unanimously.

Helen M Davis, Mayor

Lisa Kraft, City Clerk